



## MARMALADE MAGAZINE D&AD AWARD FOR ART DIRECTION

### The Brief

To engage creative opinion formers, 16 to 38 year olds who either work in the creative industries or aspire to.

### The Solution:

Launched in 2002 as a 132 page bi-monthly publication which showcased the best of new creative talent as well as exploring arts and culture. Contributors ranged from heavyweights such as Zoe Williams, Irvine Welsh, Grayson Perry, Wolfgang Tillmans, Nick Knight as well as giving newcomers such as Henry Holland and Florence Welch their first platform.