



## EURYTHMICS / SONYBMG

### Brief:

To eventise the launch of The Eurythmics Greatest Hits Album.

Marmalade produced and curated an exhibition of artwork from the Eurythmics archive. The exhibition was staged at The Air Gallery in Mayfair

Dave Stewart and Annie Lennox hosted the private view, which made the evening news and provided the catalyst for wide press coverage including numerous broadsheet retrospectives

A subsequent installation was produced for Harrods, launched with a store filled with Dave and Annie lookie-likes as well as the artists themselves

